



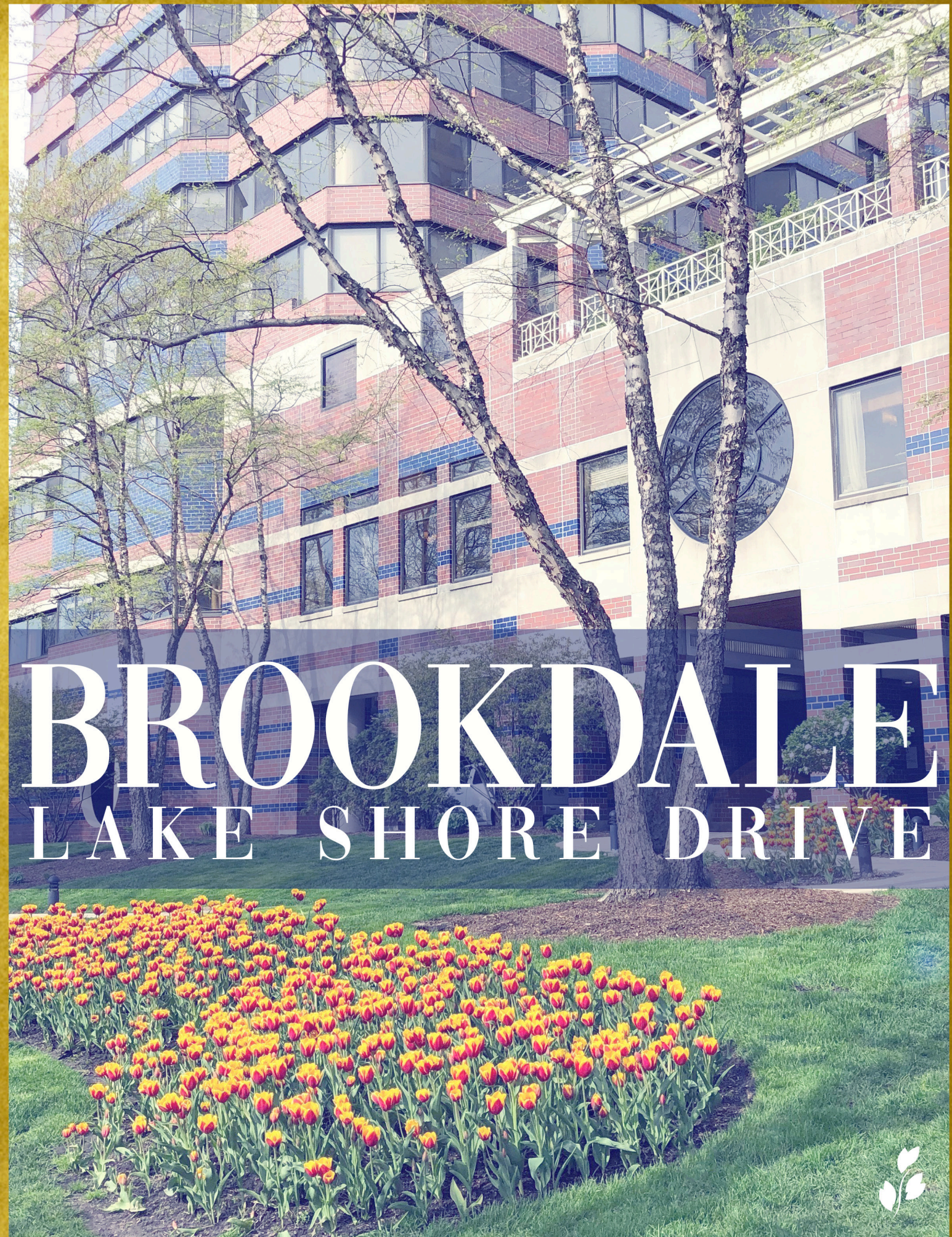
MALLORY SPECK
RESIDENT SERVICES DIRECTOR

On April 3rd, 2020, 55 employees moved into Brookdale Lake Shore Drive to shelter-in-place with our 250+ residents. This was done with the goal of protecting not only the residents, but the employees and their families as well. For 6 weeks, staff lived and worked alongside the residents

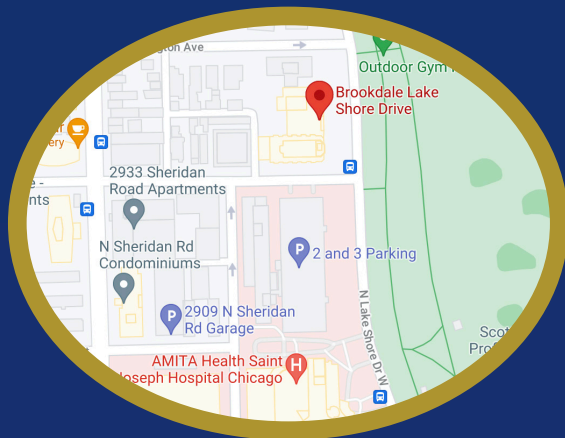
UNLOCKING THE LOCK DOWN

which produced some unexpectedly beautiful outcomes. One of our college-aged servers forged a close bond with a resident named Sharon, who taught her how to knit. During the associate's breaks, we always knew we could find her in Sharon's apartment, enjoying companionable conversation and working on their projects together. For Mother's Day, we received a large donation of flowers from the local Trader Joe's. Our associates were invited to design their own bouquets and deliver to the residents. The associates spent over an hour designing beautiful, unique bouquets and delivering them with handwritten notes to

mothers who couldn't be with their children that day. We hoped living at work would slow the spread of COVID, but we never anticipated the special relationships and memories that would be formed as well. I don't know many companies where employees would volunteer to do this, but Brookdale's associates exemplify our cornerstones of passion, courage, partnership and trust.



BROOKDALE LAKE SHORE DRIVE



BROOKDALE LAKE SHORE DRIVE
2960 N. Lake Shore Drive, Chicago IL 60657

EXECUTIVE DIRECTOR - ERIKA KEEGAN
erika.keegan@brookdale.com | 773.880.6202

MARKETING AND SALES

John Janco - Director.....jjanco@brookdale.com | 773.880.6204
Marlene S. LaPorte - Counselor.....mlaporte@brookdale.com | 773.880.6225
Juan Castaneda- Coordinator...jcastaneda3@brookdale.com | 773.880.6209



CONNECTIONS & COMMUNITY

The value of community and connection has never been stronger as we enter a period of recovery in our country. Here at Brookdale Lake Shore Drive; we are practicing gratitude for the comfort community brought us during dark days - and excitement about all the possibility ahead.

“COMMUNITY AND CONNECTION HAS NEVER BEEN STRONGER,”

Truly - across all ages and demographics; 2020 has united us around the importance of our social connections that enhance our own wellbeing.

As our community re-opened in February - it's been nothing short of beautiful to see the ways long-time friends find joy and comradery over a daily cup of coffee for breakfast; the laughter that occurs in unison during an engaging lecture and the social events that make us dress up and feel our best.

Our community is pioneering what a post-pandemic world can look like at its best! The resumption of casual gatherings, shared experiences and the routine comforts we've all missed so much. The space feels brighter; there is a lightness in the air as neighbors pass one another in the community. The sound of greetings ring in the hallways, and the smells of freshly baked pastries and coffee to be enjoyed in our bistro fill our noses again.

ERIKA KEEGAN
EXECUTIVE DIRECTOR

Purpose and connection remain focal points as we strive to create programming that pairs resident expertise with the interest of their neighbors. We are working together towards a common goal of enhancing the community - whether it's our 8-person library committee nurturing our resident-run library space; or our garden committee hard at work planning out our summer community garden to be filled with begonias, herbs, vegetables and more.

It's an exciting time to be part of this vibrant community - I hope you will come see for yourself!



RESIDENT EXPERIENCES

I am an 82-year-old active, relatively healthy widow who hated living alone, so I moved into Brookdale Lake Shore Drive 3 ½ years ago. I am so glad that I did! During the pandemic lockdown, we were well taken care of and kept very safe, while still having the luxury of limited contact with others and a wide variety of activities via Zoom, including Friday night Sabbath Services. One of the ways that I have found to give back to the Community and support an activity important to me is to serve on the Board of the 2960 Jewish Committee. Now that things are opening up, I have breakfast and dinner in our Dining Room with friends every day. These friends are changing groups of people all of whom are bright and interesting with a wide variety of backgrounds and talents. I attend Creative Writing classes, Yoga sessions and go to the Fitness Center two mornings per week. I can't wait to pick out what I want to plant on our third-floor outdoor space. These are just a few of the in-person activities that are now resuming. There are many choices for participation or active support.

BRENDA SUMBERG
BROOKDALE RESIDENT



After a long time of thinking about moving to a place like Brookdale and finally saying “okay” I knew it was the right decision. Since I was 72 and still working full-time my friends thought I was a “little nuts!” I have not regretted one day being here.

It is all about the staff and the residents. I was immediately called by those on the Welcome Committee to have dinner. It was near Passover and the Council president invited me to sit at her Seder table and I am not Jewish! I became friends with several residents and when we were quarantined our



JEANNE SOKOLEC
BROOKDALE RESIDENT

“pod” was a lifeline for us. Even though Brookdale was very strict about isolation, you could at least see people when you picked up your mail. I was talked into joining a poetry class taught by one of the residents although I protested that I could not write poetry. Not only did I start to write poetry, but now I do art to go along with the poems. All the staff are caring, warm people who seem to really enjoy working with older adults. Come join us - we are lots of fun.

