



# CONNOR O. SPECK

*graphic designer*

## SKILLS

digital media  
print media  
branding  
typography  
photography  
color theory  
basic HTML & CSS  
interpersonal communication  
public speaking

*adobe photoshop*

Ps

*adobe illustrator*

Ai

*adobe indesign*

Id

*adobe acrobat*



*microsoft word*



*microsoft excel*



## EXPERIENCE

### Brookdale Lake Shore Drive | 2020 - Present

*resident programs coordinator*

- Design all marketing collateral
- Create and design associate and resident-facing educational guides adopted by corporate
- Plan, market, and execute all functions and special events for a community of 250 seniors
- Create unique internal branding while adhering to corporate brand guidelines
- Partner with sales to drive prospective interest
- Communicate effectively with residents, management, and outside vendors
- Work closely with Executive Director to develop creative programming
- Attend and contribute to weekly leadership meetings
- Develop and manage budget for over 150 events a month
- Manage use of all public spaces in a high-rise community

### Columbia College Chicago | 2020 Contract

*graphic designer*

- Design and implement branding of CCC's Theatre Department Senior Showcase
- Create unique design concepts while adhering to company brand guidelines
- Work with department heads to create print and digital marketing collateral

### Collaboration Theatre Company | 2017 - 2019

*graphic designer*

- Collaborate with multiple theatre artists
- Promote company events through print and digital media
- Maintain brand identity
- Manage and update company website
- Develop and maintain branding for individual artists and events, including work performed at the Goodman Theatre and Lollapalooza

### Scorby Travel and Cruise | 2009 - 2019

*graphic designer*

- Design and maintain brand identity
- Design all print materials for distribution
- Creation of local and nationwide promotional materials
- Design and create marketing collateral

## CONTACT

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## EDUCATION

*Illinois Wesleyan University (2017) | BA in Theatre Arts, Minor in Art*

Creative professional with a drive for human connection as a means of communication; brings a bold voice and perspective to design and visual marketing; forward thinker and collaborator; focused on achieving goals from the beginning to end of the creative process.